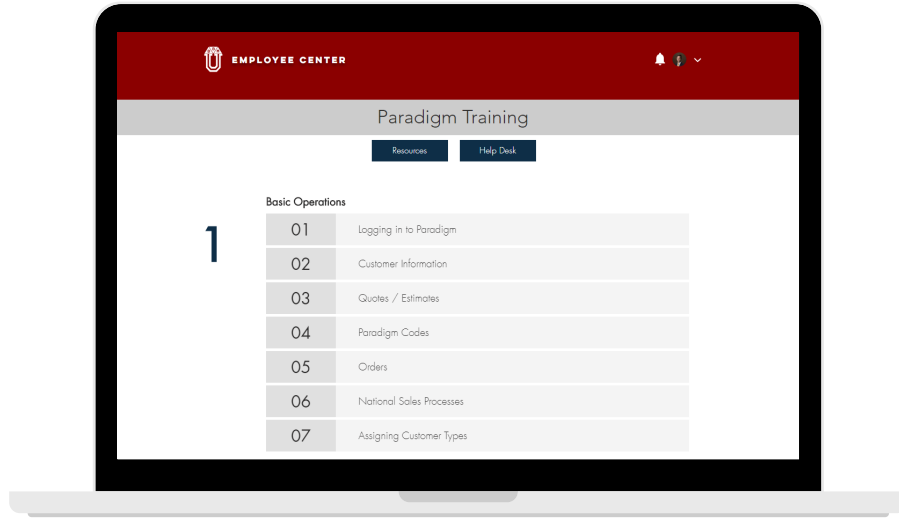


Best Buy Metals



INSIDER

The most popular newsletter in the entire company. Also the only one.



PARADIGM IS HERE!

In case you missed it, we've officially converted to Paradigm company wide (so long, Quickbooks. We'll never forget you). With that has come new challenges in navigating the software and changing some of our processes. Change can be inconvenient sometimes but that's okay because it means we're growing!

The Paradigm training modules on bbmemployee.com are updated multiple times per week! This is a resource for you to learn everything that Paradigm can do to make your job easier and more efficient. Make good use of it!

ISSUE HIGHLIGHTS

Exciting additions to our leadership team!

National Suicide Prevention Month. How to observe it.

A chance to win a Dunkin Donuts gift card!



LEADERSHIP ADDITIONS

EVERY TIME YOU HAVE TO SPEAK, YOU ARE AUDITIONING FOR LEADERSHIP. -JAMES HUMES

RYAN DUBE, GENERAL MANAGER



We're excited to announce the newest addition to our leadership team and incoming General Manager for our Cleveland, TN facility, Ryan Dube! Ryan has an extensive background in Senior Operations and logistics and brings an exciting energy to our Cleveland team. Welcome aboard Ryan!

KENDALL HOSCH, ASSISTANT MANAGER

We're also excited to announce another addition to our leadership team with the promotion of Kendall Hosch to Assistant Manager of our Charlotte, NC facility. Kendall joined the Best Buy Metals team as a warehouse associate, he then moved to inside sales where he has proven himself a capable leader.





Best Buy Metals

SALES GOALS

SEPTEMBER SALES GOALS



COFFEE IS FOR CLOSERS

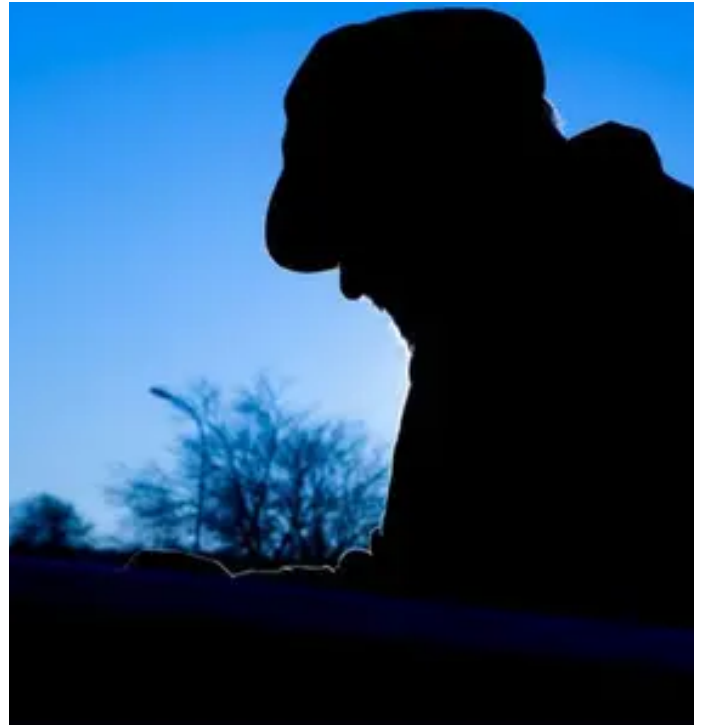
Cleveland	\$653,923
Asheville	\$690,239
National	\$693,132
Greenville	\$453,317
Chattanooga	\$355,971
Charlotte	\$300,974

NATIONAL SUICIDE PREVENTION MONTH

Everyone is affected by suicide, not just the victim. Suicide impacts family and friends long after the loss of a loved one. On average, one person commits suicide every 16.2 minutes. Two-thirds of the people who commit suicide suffer from depression.

WHAT IS SUICIDE PREVENTION MONTH?

The National Alliance On Mental Illness (NAMI) has designated September as National Suicide Prevention Month. One way to help prevent suicide is to increase access to treatment for depression. However, identifying depression can be difficult. Not all people who suffer from depression show signs. The first step in identifying someone who is suffering from depression and contemplating suicide is to see how serious the issue is. Talking to the person involved and asking about their thoughts will decrease the trigger of suicidal action. Suggesting a counselor or treatment for depression might also help. Often, people who are depressed need a caring friend. A common fallacy is that people who talk about suicide never act on it. If a friend or loved one is talking about suicide, it's time to get help for that person. The mental health of yourself or a loved one can never be taken too seriously. Whether the weight of a long-term struggle or a crisis weighs you down, allow friends, family or a profession to lighten the burden by finding support. There is no shame in seeking help.



HOW DO I OBSERVE SUICIDE PREVENTION MONTH?

Learning about suicide prevention during the month of September is a great way to educate yourself and others. If you or someone you know needs emergency assistance, contact the National Suicide Prevention Hotline at **1-800-273-8255**.

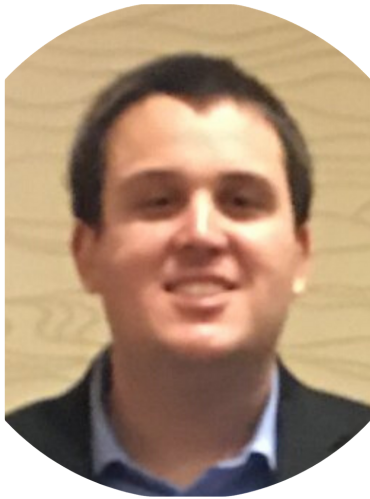
Find more help at www.nami.org/Find-Support.

“Regarding the question of suicide, keep it a question.
It’s not really an answer.”

Peter McWilliams

EMPLOYEE SPOTLIGHT

CODY CANTRELL



Project Manager | Cleveland, TN

Cody has been with Best Buy Metals for over a year. He started his career as a Sales Representative in our Chattanooga facility and then moved up to the Project Manager position stationed at our flagship location in Cleveland, TN.



What is your best memory at Best Buy Metals?

All the good people I get to work with.



What is your advice to new team members?

Work hard, you get out what you put in.



What is your favorite hobby?

Fantasy Football.



If you could switch lives with a cartoon character who would it be?

Jimmy Neutron.



If you could only eat one food for the rest of your life what would it be?

Carne asada tacos.

CODY'S FAVORITE QUOTE

"We are what we repeatedly do. Excellence then is not an act but a habit " - Aristotle

SEPTEMBER PRODUCT OF THE MONTH

10% OFF DOUBLE BUBBLE INSULATION THROUGH SEPTEMBER



Every month we offer 10% off of an inventory product and designate it as our product of the month. We need to continue placing a LOT of energy into moving inventory on our selected product of the month. This month we're choosing Double-Bubble Insulation. This is an excellent product offer your customers heading into the fall and winter seasons. Double-Bubble is a radiant barrier insulation with an aluminum backing that is 97%+ reflective. This makes it highly energy efficient and is a great insulation option for pole barns, carports, sheds, buildings, and more.

IDENTIFY YOUR CUSTOMER

Not every customer needs this products. But every customer needs to know about it. Simply mentioning this product during quotation or general conversation is the BEST way to inform customers about it. Some customers may not even know we carry it!

CONTEST TIME!

Whoever sells the most Double-Bubble this month will receive a Dunkin Donuts gift card! DONUT fall behind in sales! Ha! (sorry)





A big happy birthday to all of our September babies!

Cody Cantrell
Seth Libbey
Isaac Creasy
Jack Medlin
Ryan Dube
Jeff Bennett

Marisa Kierstead
Jaden Denzler
Allen Shuler

REVIEW OF THE MONTH

GREENVILLE, SC



Excellent service, less than 24 hr turnaround time. After shopping around the best price and selection. ☐☐

- Keith Finley